

## Destination 2025 Initiative: The Findings and The Future

As the world continues to evolve, the convergence of biology and technology is impacting all of us. Minnesota is a globally recognized leader in the development and production of products supporting multiple bioscience industries, however we need to continue to adapt in order to remain successful and competitive in this changing economy.



Destination 2025 is a collaborative project between the BioBusiness Alliance of Minnesota (BBAM) and Deloitte Consulting LLP, to develop a 20-year statewide strategic plan and roadmap for Minnesota

## First IBED Congress in U.S. – A Success!

Minnesota was host to the International Bioenergy Days (IBED) traveling congress September 28 – October 3, 2008. Appearing for the first time in the U.S., IBED is an innovative congress that began in Sweden in 2006 with the goal of jump-starting bioenergy commercialization and technology transfer initiatives between the U.S. and Sweden.

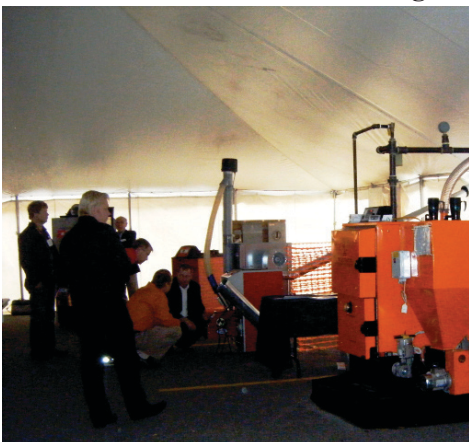
The congress began September 28th at Minnesota State University, Mankato with presentations, exhibits, workshops, technology demonstrations and company matchmaking meetings. On October 1-3, conference participants traveled throughout Minnesota on study tours to see first-hand examples of how clean and green technologies are applied.

This congress created new relationships and improved on existing relationships that have the potential to dramati-

cally speed up the commercialization process. “I believe the congress will result in realistic implementation strategies for communities and growth of new markets for clean and green product manufacturers,” said Dale Wahlstrom, CEO of BBAM. **Continued on Page 2**

in six markets of bioscience: Medical Devices, Biologics and Biopharmaceuticals, Animal Health, Food, Renewable Materials and Renewable Energy. Destination 2025 is designed to aid in developing Minnesota’s bioscience strategy through gathering and incorporating insights from informed and knowledgeable people in the public, private and academic sectors.

The objective of this project is to partner with some of the best minds across the globe to develop a Minnesota vision document for each of the six markets, which will identify the state’s opportunities and challenges. The project will also publish an integrated roadmap, which identifies the recommendations for the evolution of Minnesota’s academic investments, infrastructure and public policy. Based on this input, Minnesota will develop a plan that will identify the strategic decisions needed



Per Carlsson, General Manager of ABioNova, was one of 11 companies that transported equipment to the U.S. to showcase bioheat technology at the IBED conference.

to ensure our long-term success in a rapidly evolving world. According to Speaker of the House, Representative Margaret Anderson Kelliher, “Destination 2025 is Minnesota’s effort to capture what this will mean to all of us across the globe.”

The findings will be released to the public on January 28th, 2009. Following the release, BBAM will help community leaders use the information and connect them with others so they can develop plans that draw on their regional strengths.

BBAM is seeking ongoing support for this resource-intensive project through sponsorship of the six industry white papers and the January 28th private event. To sponsor Destination 2025 and catalyze projects around the state to implement a brighter future for the bioscience industries in Minnesota, contact Alan Spillers at [aspillers@biobusinessalliance.org](mailto:aspillers@biobusinessalliance.org).

### Destination 2025 Sponsorships Still Available!



Support Minnesota’s future by becoming a Destination 2025 sponsor! Don’t miss out on remaining opportunities to sponsor the release event and white papers. All sponsors will be invited to the January 28, 2009 release event that will showcase the findings of Destination 2025 and a recommended direction for Minnesota’s bioscience industries. If you are interested in these exciting opportunities, contact Alan Spillers at [aspillers@biobusinessalliance.org](mailto:aspillers@biobusinessalliance.org) or (952) 746-3845.

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### **The Southern Minnesota Initiative Foundation Has Seed Money Available for Biobusiness Ventures!**

For more details on the Bio Seed Fund or other biobusiness resources, visit [www.smifoundation.org](http://www.smifoundation.org) or contact Diane Lewis at (507) 455-3215 or [dianel@smifoundation.org](mailto:dianel@smifoundation.org)

## **New Board Members and Consultants**

BBAM held its annual board meeting on September 17. Four new board members were elected including a new Chair, Alex Cirillo. The other three new board members are Robert Klepinski, Bruce Tiffany and Brian Walters.

The dedicated board members that retired their positions are Mark DuVal, Ray Frost, Lynne Osterman, J. David Prince, Mitch Davis and Jennifer Kuzma. BBAM thanks them for their hard work and dedication to the organization



Jeremy Lenz, Vice President of Operations for BBAM, demonstrates BIOMAP for IBED attendees.

### **IBED Congress Continued:**

Some of the early results of the congress include:

- BBAM fulfilling over 30 company requests for business matchmaking meetings.
- Five strong leads for companies exploring product placement/installation in Minnesota.
- Informative discussions with leading experts related to: raw material streams, issues affecting the U.S./Minnesota fuel industry, interest and demand for biofuel production and technology in Minnesota, as well as, examination of the full value chain.
- Positive statements from Swedish business leaders declaring Minnesota as “the place” where their member companies will come to the U.S. and, “big opportunities for Swedish technology as an example for a new era with renewable energy.”
- Discussions regarding the exchange of students and/or teachers from the Arlington BioSmart Program and a

and the state of Minnesota.

Also joining BBAM’s team as regional business consultants are David Peterson and Tom Vasicek. Both were hired to provide company and project support to certain regions of the state through the BRN.

Peterson is supported by the Blandin Grant that BBAM received in June 2008 and Vasicek is supported by the McKnight Foundation Grant that BBAM received in December 2007.

## **Life Science Week** **December 8-11, 2008**

**December 10, 2008:**  
**7th Annual LifeScience Alley**  
**Conference & Expo**  
**Minneapolis Convention Center**  
Early Bird Registration Deadline:  
November 14, 2008

More info/register online at  
[www.LifeScienceAlleyConferece.org](http://www.LifeScienceAlleyConferece.org)

### **Other Life Science Week Events:**

**December 8-9, 2008:**  
The Second Annual Bakken Surgical  
Device Symposium, “Cardiac Valves, Past,  
Present & Future.”

**December 11, 2008:**  
Midwest Personalized Health Framework

More info/register online at  
[www.lifesciencealley.org/programs\\_events](http://www.lifesciencealley.org/programs_events)

similar school in Lidköping, Sweden.

- Discussions about developing a program between Minnesota State University, Mankato and the University in Lidköping for student teams to work together on transferring technology to the U.S. from Sweden.

The next IBED conference will be held in Lidköping, Sweden in 2009. For more information visit [www.bioenergydays.com](http://www.bioenergydays.com) or contact Sofia Wretler ([sofia@bioenergydays.com](mailto:sofia@bioenergydays.com)).